

Taking 3D GIS to the Next Level with 3D Streaming Maps
The Future of Smart 3D



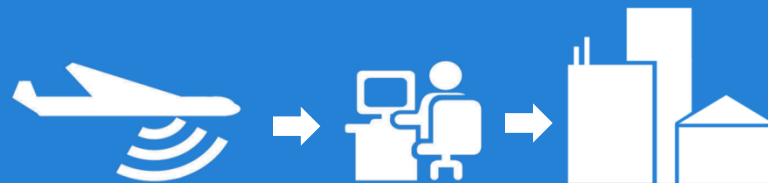
WHO ARE WE?

CyberCity 3D: the global leader in streaming high resolution 3D content for mapping and planning in government, AEC & more

Creator of 3D city models for more than 7 years, with our ever-advancing proprietary software

Evolved as 3D GIS moved from desktops to a new era of 100% web-based hyper-efficiency:

The age of Streaming 3D Maps!

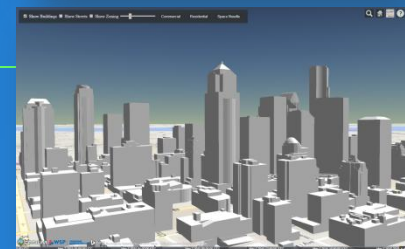
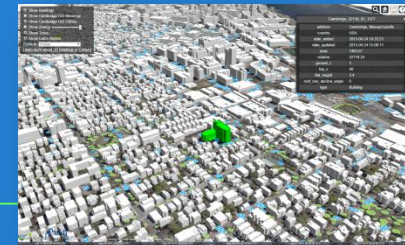
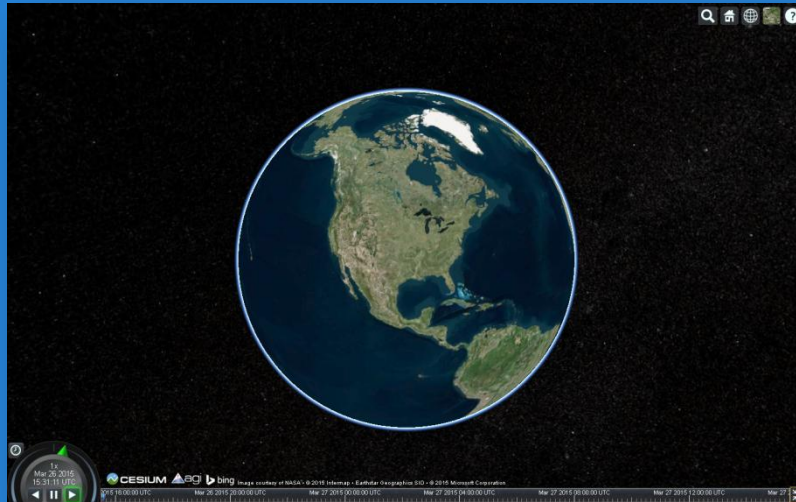


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What is a Streaming Map?

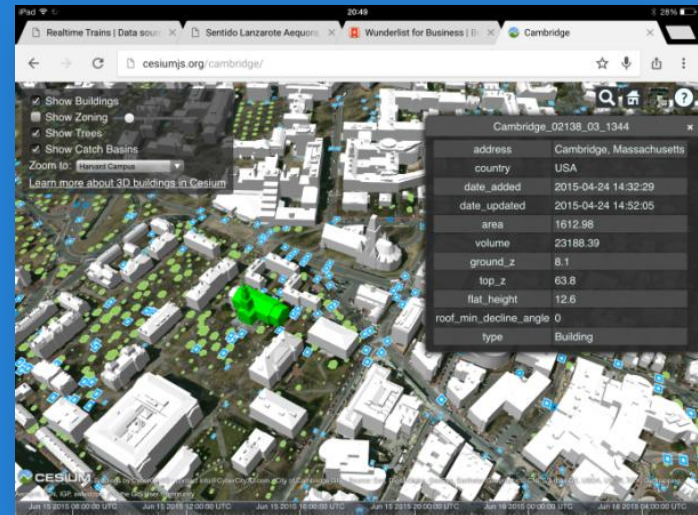
Streaming 3D Maps are 100% web-based solutions that enable maximum effect in communications and cognitive awareness.

We recently teamed with Analytical Graphics, Inc. (AGI) to provide 3D streaming buildings via its web-based, cost-free 3D globe platform, **Cesium**.



What Cities Need from 3D Maps

1. Ability to manage buildings and other key assets on one 3D dashboard
2. Ability to change asset information easily
3. Ability to provide this information on the new world of mobile devices
4. Ability to manage the platform organically and realize returns over a long-term period, at least the next 5 years



Streaming Benefits for Cities

1. High Return on Investment with very low risk exposure
2. 100% browser-based = no need to purchase software
3. Turnkey Assembly of 3D content from established tools
4. Superior 3D Technologies available in Open Architecture



High ROI – Low Risk

- ▶ Open architecture = no vendor lock-in
- ▶ Little to no training costs
- ▶ No need to purchase additional software
- ▶ Single enterprise license for all city departments
- ▶ Launch your pilot for under \$5,000



100% Browser-Based

- ▶ All mapping contained in your internet browser
- ▶ Easily share, distribute, collaborate
- ▶ Servers can point to pre-existing city data
- ▶ Access from all of your mobile devices



Turnkey Assembly

- ▶ No complicated download required
- ▶ Let us set up your map for you
- ▶ Low stress, low maintenance

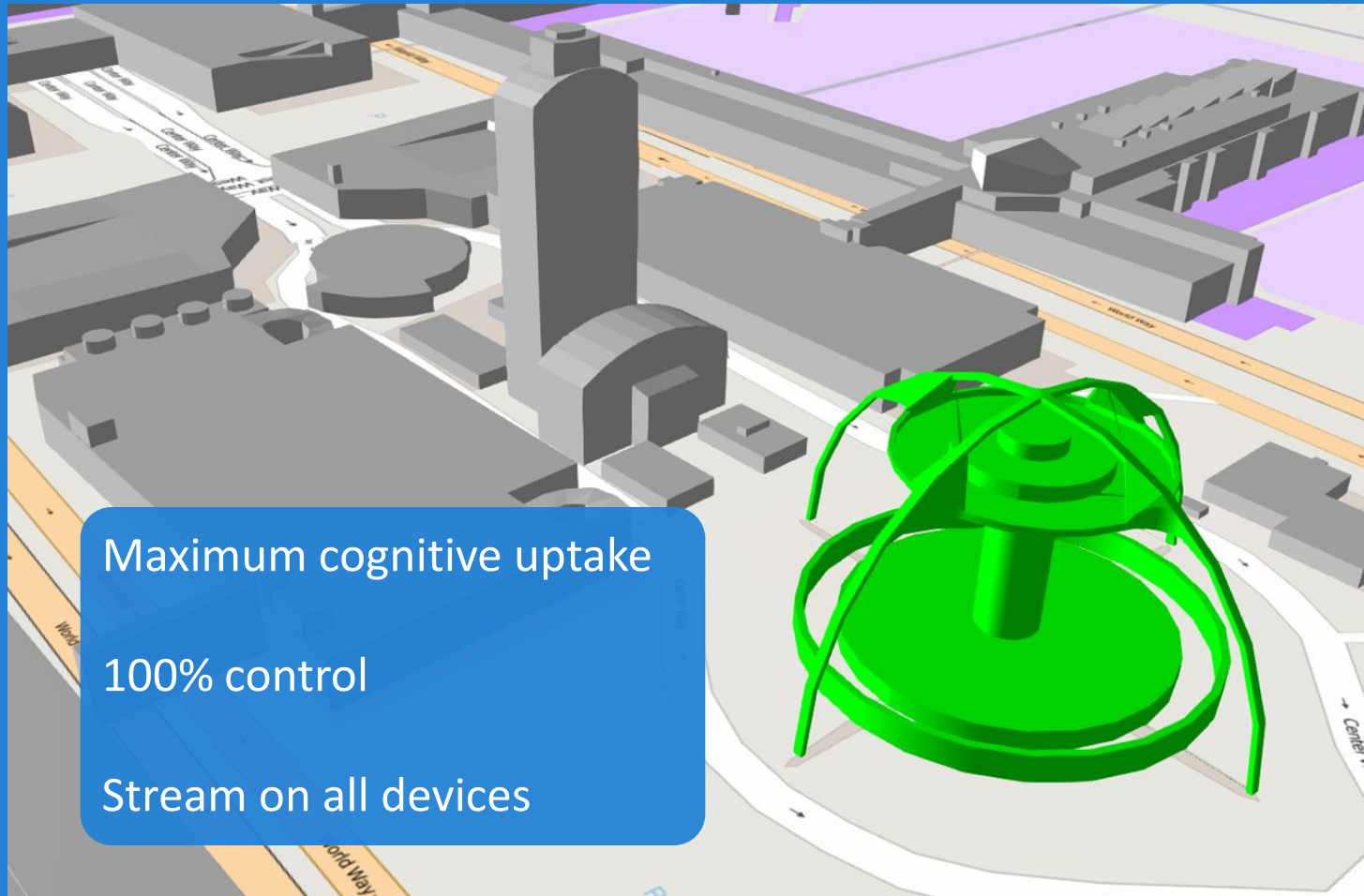


Superior 3D Technology

- ▶ CyberCity 3D buildings bring 6-inch accuracy
- ▶ Led by world-renowned 3D graphics engineers
- ▶ Innovative “3D tiling” data structure
- ▶ Own the models for analysis on other platforms when needed



CyberCity 3D = 3D Data Management



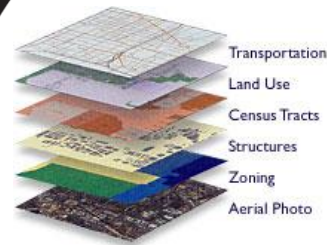
Maximum cognitive uptake

100% control

Stream on all devices

Streaming Content

Unlimited resources...



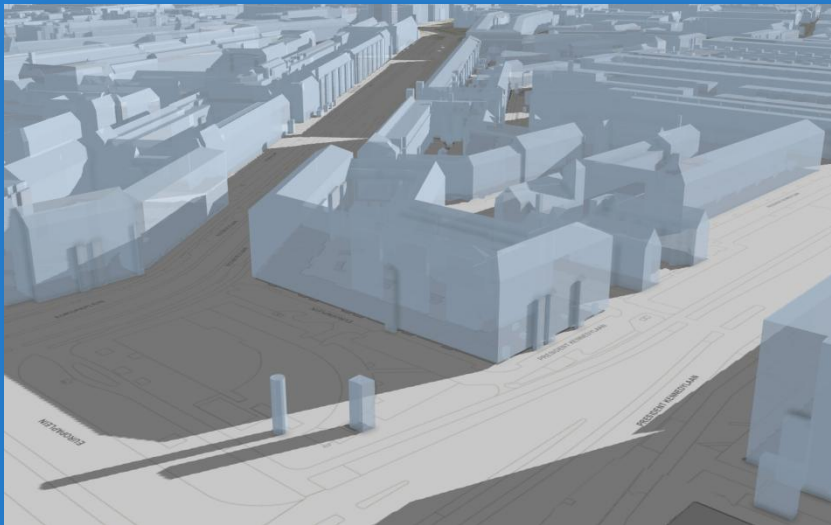
Our Deployments So Far



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CC3D on Esri

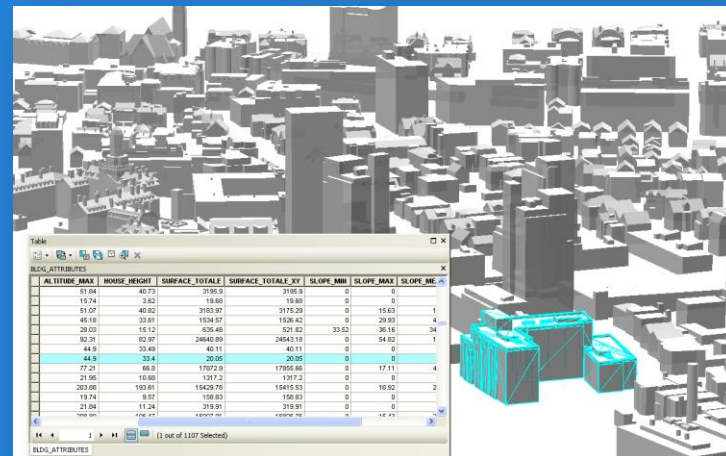
- Models can be exported into all 3D Esri compatible formats (.gdb, .mdb, .shp)
- Analyze on **ArcPro**
- Visualize on **ArcGIS Earth**
- Publish on **CityEngine**
- Share on **ArcGIS Online**



Amsterdam on ArcGIS Online



Hermosa Beach on CityEngine



Los Angeles on ArcScene

Try it for Yourself!



Click on icons to view
(Best seen on Chrome)

